

## ARTISTIC EXCELLENCE

Bringing you amazing theatre requires artistic excellence and financial resources beyond the average ticket price. Please support us with a tax-deductible donation.

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All donors are recognized for 12 months in the program for each production. \$1,000+ donors receive invitation to special donor events.

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Mail to P.O. Box 1080, Santa Cruz, CA 95061. Or donate by phone 831.425.7506 or online at www.JewelTheatre.net

## **Artistic Excellence**

Dear JTC Subscriber,

Nurturing artistic excellence in writing, acting, design, direction, and production values is what we do at Jewel Theatre Company, and we are privileged to do it in the handsome Colligan Theater. But sustaining that excellence in a such a considerable venue takes financial resources that well exceed the price of the average ticket. Jewel Theatre Company leases the Colligan Theater, but <u>all</u> costs of ownership of the facility are passed through to us, including property taxes, flood insurance, A/C and heating unit maintenance, janitorial, equipment upkeep/replacement, the theater's share of the Tannery campus common area maintenance, security, and staffing.

It is only through the generosity of our many donors that we can continue to provide outstanding productions in this outstanding theater at reasonable prices. As we approach our new season, we appeal to your demonstrated commitment to attend theatre as a subscriber and ask you to consider further supporting this exciting art form and the venue in which we create it by making a donation. If you have already donated, we thank you for your help and ask you to consider adding to your support by donating again.

If you would like to donate, you can use the form on the reverse or donate on-line at www.JewelTheatre.net. For more information or to donate by phone call 831-425-7506 or e-mail JewelTheatreBoxOffice@comcast.net.

Julie James, Artistic Director